



SIGNPOST

Creative designing service that specializes in Ad Creatives
The round and smooth logo design represents the concept,
“Simple for Everyone” .



BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please refer to the right and use the designated Black, White
and Green.
Please note that the logo needs to be clear, visible and
distinct.



Dobel Black
#000000
C100 M100 Y100 K100



Dobel White
#ffffff
C0 M0 Y0 K0



Dobel Green
#00543f
C91 M56 Y83 K26



Dobel Green
#00ffc0
C58 M0 Y44 K0



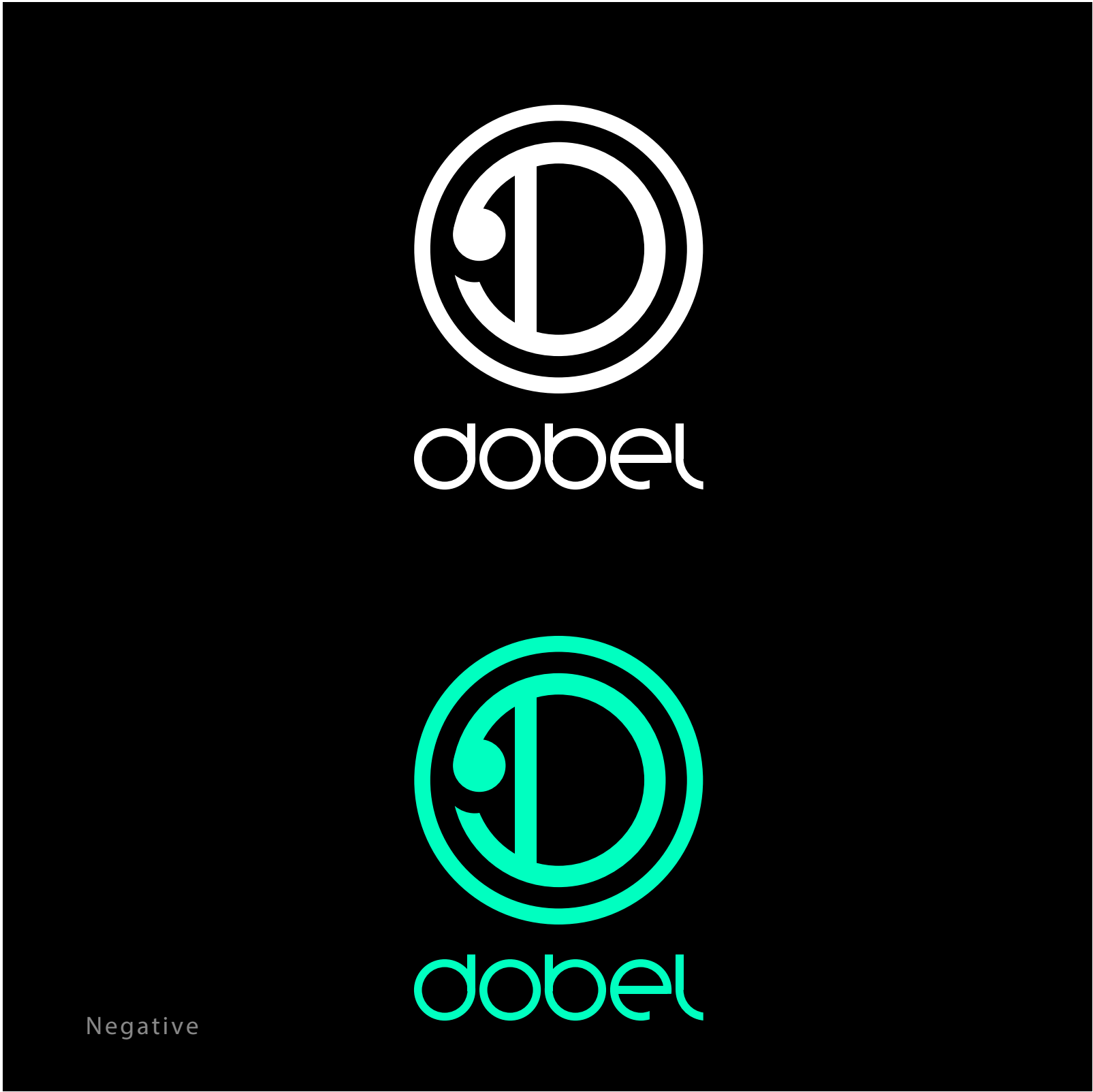
Positive



Negative



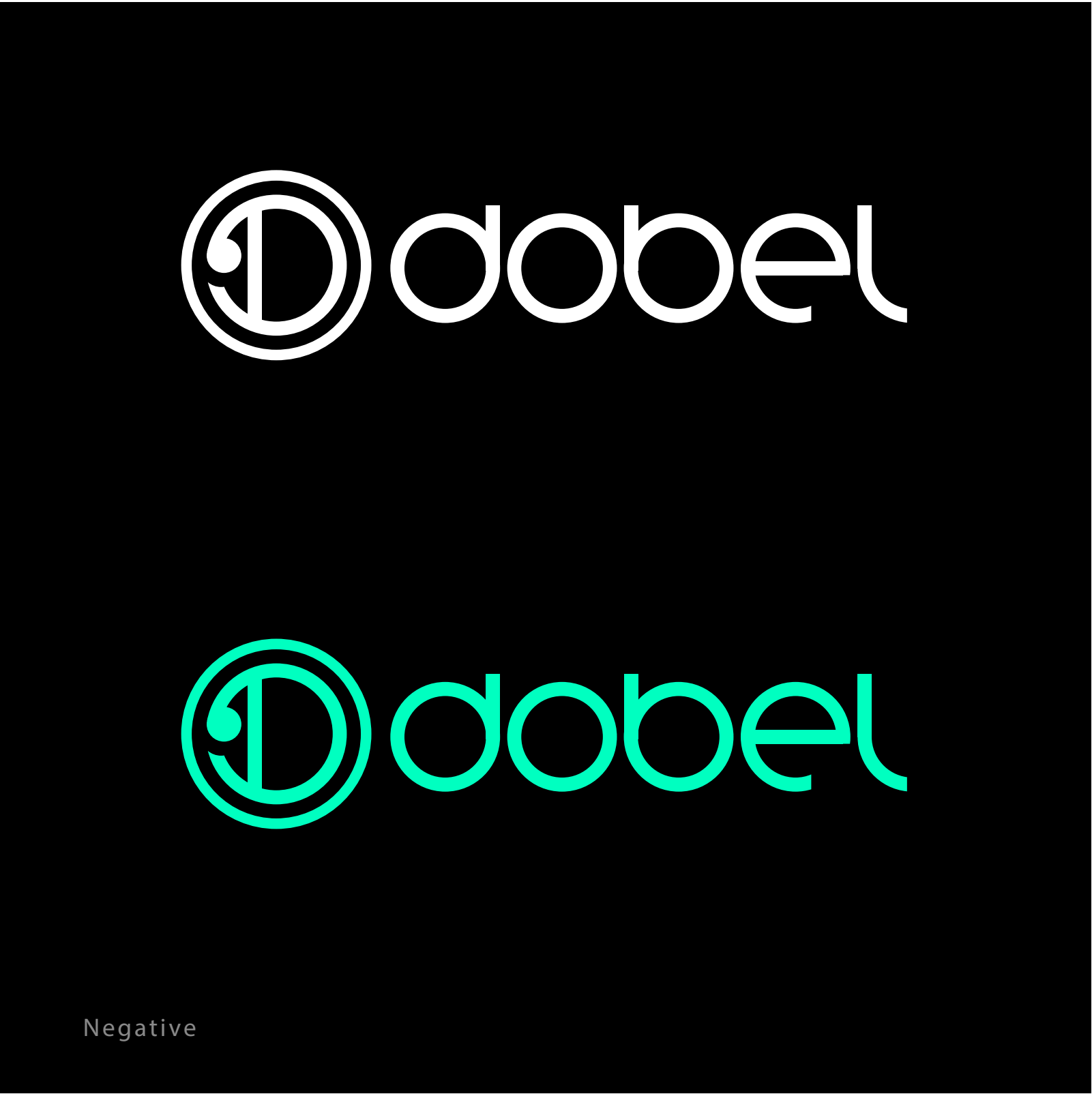
Positive



Negative



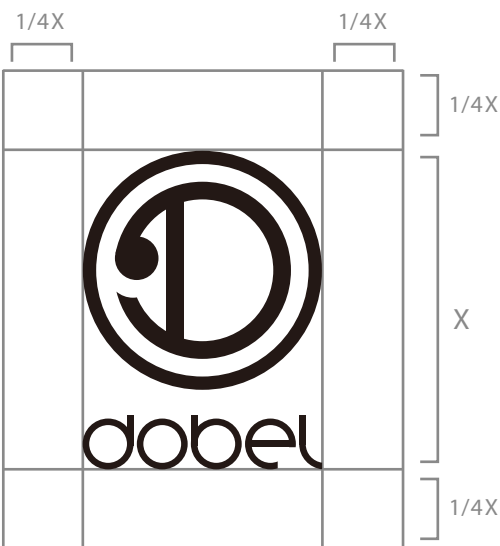
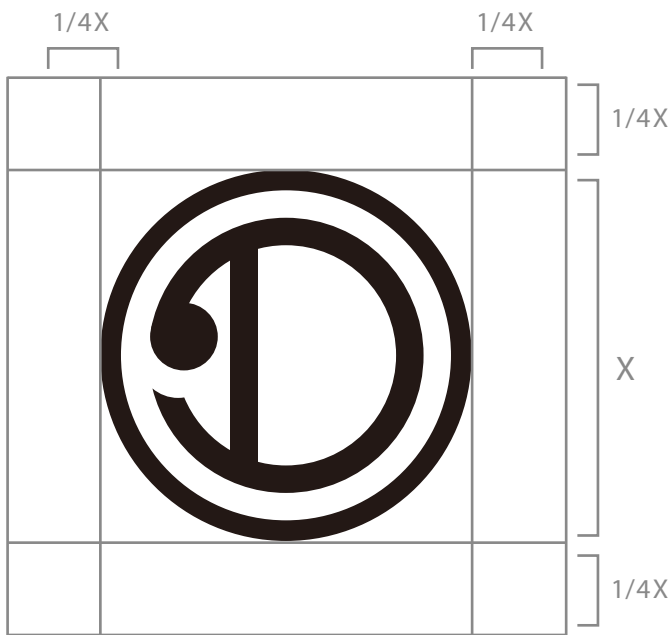
Positive



Negative

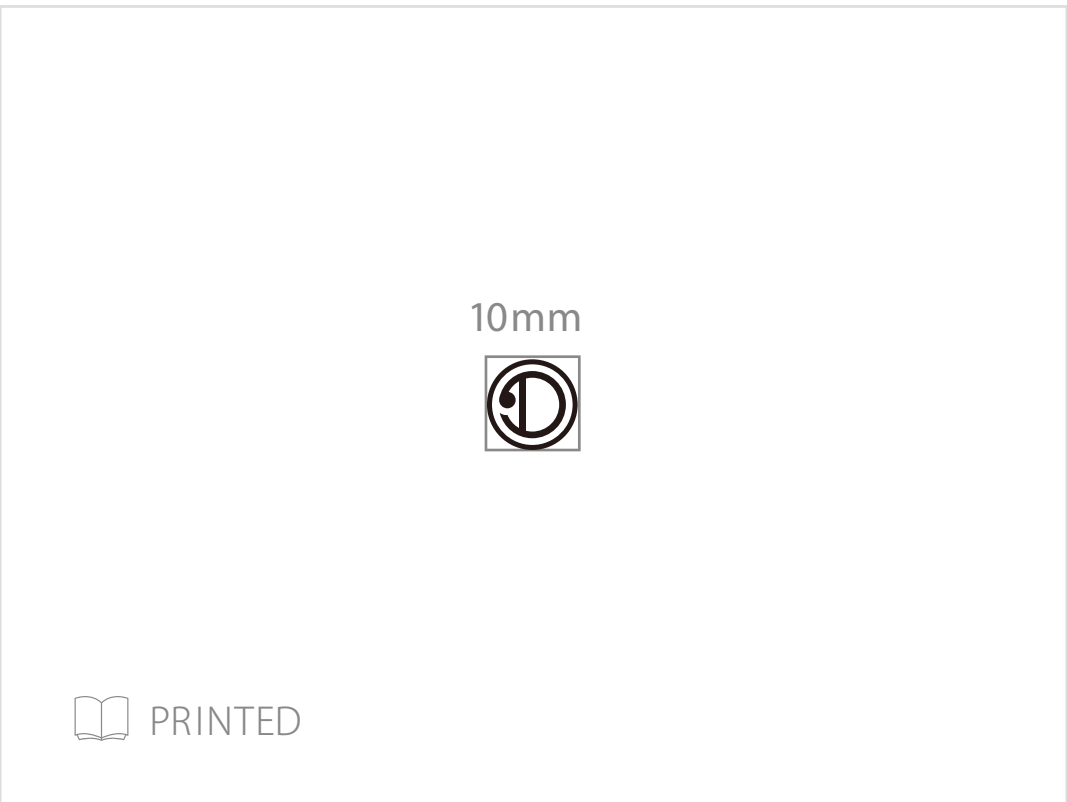
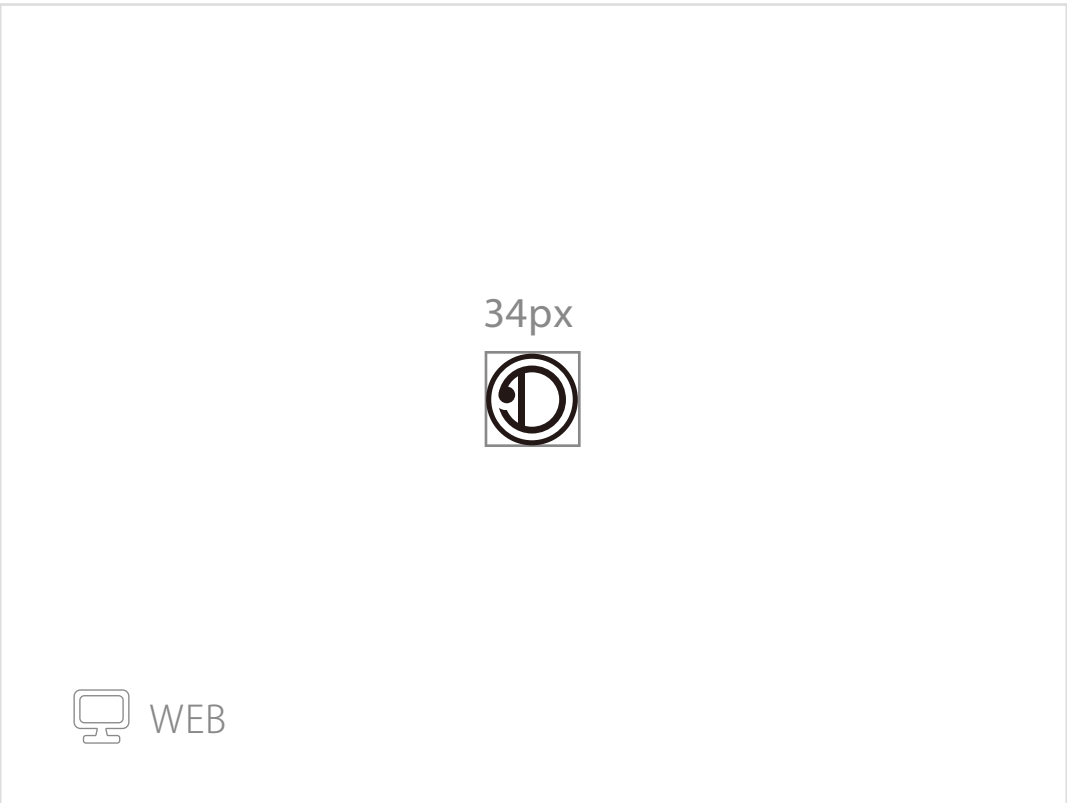
CLEAR SPACE

YoyakuTop10 logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the quarter of the height of the logo referred to as X.



MINIMUM SIZE

To maintain the quality of the logo, please adhere to the size restrictions.
The width of the logo must always be at least 34 pixels for on-screen display, and 10mm of width for print.



IMPROPER USES

Examples of improper logo usage
Logo must be used accordingly to the guideline and this manual to accurately convey the brand.
The examples shown and any usage that violates the guideline are prohibited.



Please do not alter the spacing or the size of the symbol



Please do not condense, extend or italicize the logo



Please do not add shadows to the logo



Please do not use change the color specifications. No gradients are allowed



Please do not add any shapes or letter in the clear space



Logo must not be inverted

**THANK
YOU
FOR
YOUR
ATTENTION**

Please make sure to read Guideline and the manual for any usage of ADWAYS and its services' Logos.
Any usage of the logo outside the guideline or this manual needs to be confirmed by ADWAYS before its use.
Please contact us for any concern or question: press@adways.net