



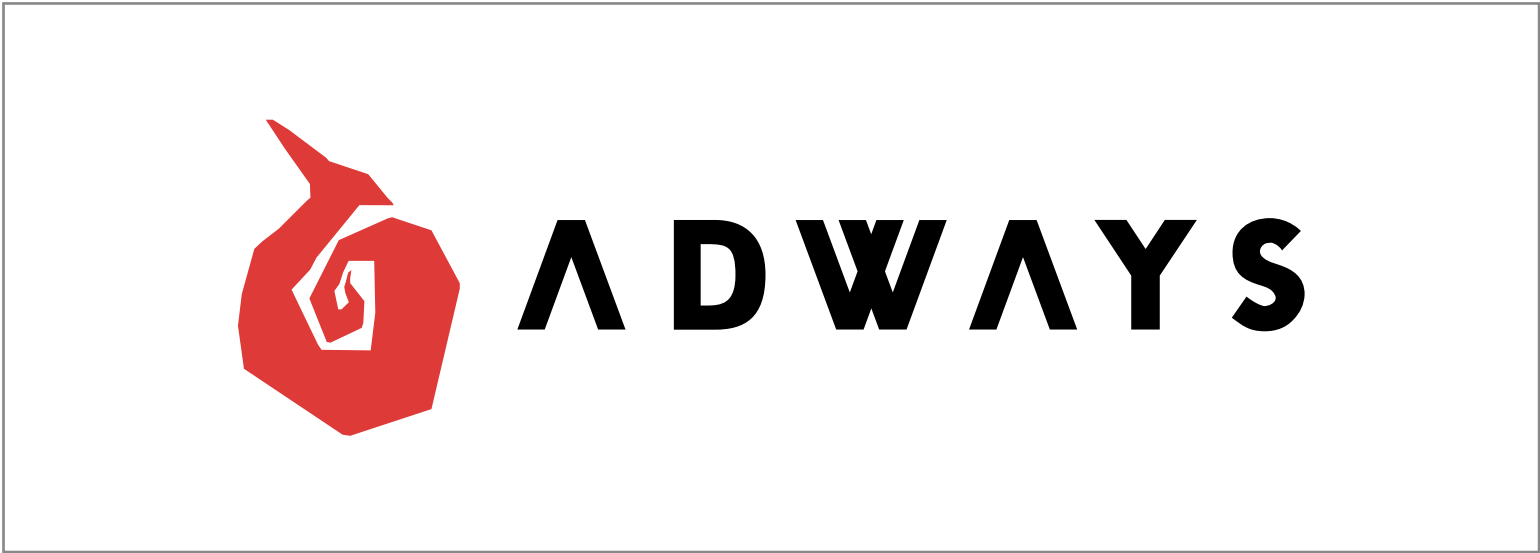
ADventure WAYS

comes from 「ADventure WAYS」

Adways with its spirit of keep challenging and not fearing to make mistakes, aims to be a remarkably “Adventurous company” among other venture companies

The bright red logo mark signifies the undying flame of passion that keeps burning at all times.





BRAND COLOR

Please adhere to the designated colors of the logo.
The color combinations cannot be changed.
Please refer to the right and use the designated Black, White
and Red
Please note that the logo needs to be clear, visible and
distinct.

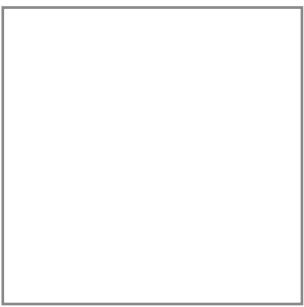


Red



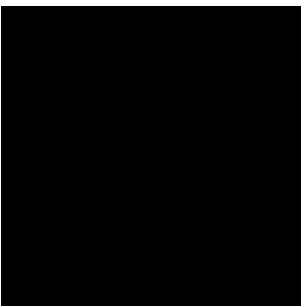
#de3a38
C5 M89 Y74 K0
DIC F111 ÉCARLATE

White



#ffffff
C0 M0 Y0 K0

Black



#000000
C0 M0 Y0 K100



CLEAR SPACE

ADWAYS logo needs to be staged and isolated with some clear space on all sides to maintain its visibility. In the clear space, no design or letters can be placed. The minimum clear space is equivalent to the height of the letter A used in the logo.





MINIMUM SIZE

To maintain the quality of the logo, please adhere to the size restrictions.


The width of the logo must always be at least 55 pixels for on-screen display, and 20mm for print.


55px



 WEB

20mm



 PRINTED



Please do not alter the spacing or the size of the symbol



Please do not condense, extend or italicize the logo



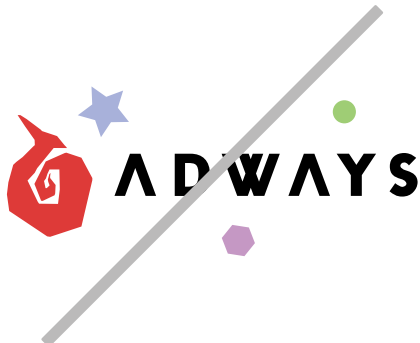
Please do not add shadows to the logo

IMPROPER USES

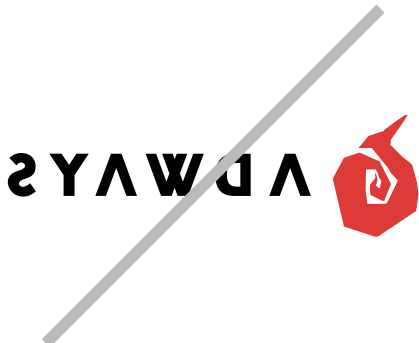
Examples of improper logo usage
Logo must be used according to the guideline and this manual to accurately convey ADWAYS Brand.
The examples shown and any usage that violates the guideline are prohibited.



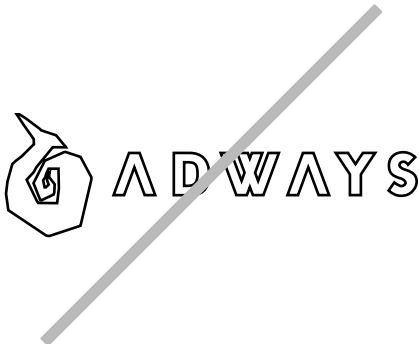
Please do not use change the color specifications. No gradients are allowed



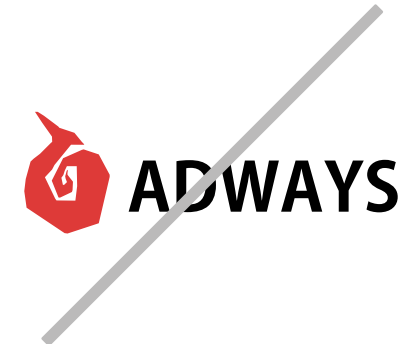
Please do not add any shapes or letter in the clear space



Logo must not be inverted



Please do not use outlined typeface



Please do not alter the text or font of the logo



Please do not outline the logo

THANK YOU FOR YOUR ATTENTION

Please make sure to read Guideline and the manual for any usage of ADWAYS and its services' Logos.
Any usage of the logo outside the guideline or this manual needs to be confirmed by ADWAYS before its use.
Please contact us for any concern or question: press@adways.net